



MIMAX GROUP

BUILD DEVELOP SELL



About Mimax Group

At Mimax Group, we bring together years of expertise in real estate investment, property development, and project management to deliver exceptional results. Our clients entrust us with their investments because we understand every aspect of the real estate journey—from selecting the ideal plot to managing financials, building, and overseeing the property sale—all in-house.

Our commitment is simple: develop properties that stand out in the Ibiza market, achieve remarkable value, and create lasting partnerships based on transparency, precision, and efficiency.

Investment with Mimax Group

We welcome select investors to join us through joint ventures, equity investment, or loan-based returns. Each partnership is uniquely structured to align with your financial goals while capitalizing on Ibiza's thriving real estate market.

Investment Options:

Joint Ventures (JVs):

Collaborative development partnerships where investors share in both the risks and rewards, with an opportunity to gain an ownership stake in the property.

Loan-Based Returns:

Fixed interest on funds loaned for development projects, providing reliable, short-term returns.



Our Approach to Property Development

With a strategic yet flexible approach, Mimax Group customizes each project to highlight its unique attributes. Our method covers every phase, ensuring properties achieve maximum appeal and value. We operate with a results-oriented mindset, ensuring efficiency and profitability at every step.

Our Full-Service Process:

- 1. Site Selection & Acquisition:** Strategic selection of prime locations with high-value potential.
- 2. Project Financials:** Detailed budgeting and financial forecasting tailored to each property.
- 3. Development & Build:** Skilled, in-house management of every stage of construction.
- 4. Market Readiness & Sales:** Precision marketing and thorough staging for a successful sale.





Strategic Marketing Plan

Our dedicated marketing plan transforms each Mimax property into a standout listing, with a focus on capturing Ibiza's lifestyle and luxury appeal.

1. Professional Staging & Photography:

High-quality photos of the fully furnished villa to showcase every detail.

2. Lifestyle & Sales Video:

Lifestyle-oriented video capturing the villa's ambiance, location, and unique features.

3. Property Tour Videos:

Branded and unbranded walkthroughs for both marketing and client viewings.

4. Open House Event:

Invite potential buyers and agents for an exclusive viewing experience.

5. Branded Brochures:

Digital and physical brochures highlighting key property features, tailored for each platform.

6. Targeted Advertising:

Focused ad placements on Google, social media, and real estate portals to attract the right audience.

7. Agent Collaboration:

Engagement with select agents who benefit from a competitive 4% commission, supported by our marketing materials to enhance their sales outreach.





Our Commitment to Our Clients

Single Point of Contact:

Direct, clear communication with clients and partners, ensuring all parties stay informed and engaged.

Weekly Updates:

Detailed weekly progress reports covering marketing efforts, site visits, and feedback.

On-Site Support:

Mimax representatives are present at every viewing to ensure seamless presentations and answer questions promptly.

Partner with Mimax Group—Nest with Us

Join us as a trusted investor or client and experience the exceptional attention to detail, expertise, and dedication that define Mimax Group Ibiza. Together, let's create properties that don't just meet expectations but exceed them.





Miki Kovacevic
Chairman & Founder



Marco Kovacevic
CEO & Founder



Pavle Cakic
Technical Manager



Vuk Radovanovic
Senior Architect



Brian Kelly
Head of Sales

Our Services

Building

Mimax manages the entire construction process from start to finish with our inhouse team of architects, designers, and skilled tradespeople.

As construction experts, we guide you through each step, ensuring a smooth and professional experience

Developing

At Mimax, we offer unique investment opportunities for those interested in partnering with us on developments.

You can invest through joint ventures, equity, or loans, and we handle every aspect of the project -from construction to sale- keeping you fully informed throughout.

Buying and Selling

Our team of property sales experts develops unparalleled marketing strategies and content to provide the highest level of sales service for your property.

We also assist clients looking to buy on the island, leveraging our extensive network and our own developments to ensure a seamless buying experience.

We offer a full end to end property service to no matter what stage you would like to enter the real estate market in whether that be building, investing buying or selling.

We do it all.



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